

HASVI MURIKI

Morehead-Cain Scholar | World Record Mountaineer | TEDx Speaker
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EDUCATION

- **University of North Carolina at Chapel Hill** Aug 2025 – May 2029
Bachelor in Data Science & Economics | Minor in Entrepreneurship (Shuford Program)
Chapel Hill, NC
 - **Morehead-Cain Scholar**, Class of 2029: one of 18 sophomores selected
- **Excellencia Junior College** Aug 2023 – May 2025
High School Diploma, 91%
Hyderabad, India
 - State 1st Rank Economics (99/100), State 9th Rank Business Studies

WORK EXPERIENCE

- **Resident Advisor** Feb 2026 – Present
Residential Learning Program, UNC Chapel Hill
Chapel Hill, NC
 - Chosen through a selective campus-wide process to mentor students within an academically themed residential community
 - Selected as a face of Carolina Housing's RA recruitment campaign for AY 2027–2028
 - Foster leadership, well-being, and intellectual engagement by facilitating programming and building community culture
 - Serve as first point of guidance for residents navigating their experience at Carolina
 - Design and implement educational and social programming that supports student development and academic success
 - Coordinate crisis response and provide support resources for students facing academic or personal challenges
- **Business Development Associate** July 2026 – Aug 2026
Upstagesx
India
 - Conducted market intelligence and strategic analysis to identify growth opportunities and assess competitive positioning
 - Worked alongside the founding team to generate actionable insights strengthening go-to-market execution and business development efforts
- **Asset Management and Investment Analyst** June 2026 – Aug 2026
KFin Technologies Ltd.
Hyderabad, India
 - Selected for a paid internship conducting investment research and competitive benchmarking across the financial services sector
 - Synthesized data from mutual fund prospectuses, regulatory filings, and fund fact sheets into structured research frameworks for comparative analysis
 - Produced research-driven recommendations on market positioning, product differentiation, and operational best practices across leading asset management firms
- **Prototype Designer** May 2026 – Aug 2026
Aditya Scientific
Hyderabad, India
 - Collaborating to develop the first functional prototype of GutEase, a wearable device addressing bloating, digestive discomfort, and menstrual cramps
 - Leading product development, validating technical feasibility, and coordinating the transition from concept to functional prototype
- **Vice President, General Ledger & Investment Analyst** Sept 2025 – Present
Carolina Students' Financial (CSF)
Chapel Hill, NC
 - Selected through highly competitive application process to help charter the first student-run, not-for-profit financial institution at a public university in the United States
 - Secured \$100K in capital commitments and a \$500K certificate of deposit, directly advancing the institution toward its charter capital requirements
 - Oversee development of the organization's financial infrastructure supporting both the NCUA charter application and future operations
 - Lead preparation and review of pro forma financial statements, balance sheet models, and liquidity projections to establish a strong accounting framework

- Evaluate investment opportunities and conduct financial analysis to support prudent capital allocation and long-term financial sustainability
 - Collaborate with cross-functional teams to support portfolio strategy, investment policy development, and financial planning
 - Completed NCUA regulatory compliance training covering liquidity risk, interest rate risk, and Regulation D; collaborate with executive leadership to strengthen financial governance and internal controls
 - Support strategic planning initiatives ensuring institutional viability and positioning for long-term community impact
- **Undergraduate Research Assistant (Paid)** Aug 2025 – May 2026
UNC Kenan-Flagler Business School *Chapel Hill, NC*
- Secured a paid research internship in the first semester under Dr. Sands, Assistant Professor of Entrepreneurship and Strategy at UNC Kenan-Flagler Business School
 - Supporting research for the paper "Double-edged stars: Michelin stars, reactivity, and restaurant exits in New York City," published in the Strategic Management Journal
 - Analyzing data and case patterns on restaurant performance and market reactivity; assisting in literature review and follow-up study design
 - Gaining exposure to entrepreneurship theory, strategic management, and research methodology within a top-tier business school environment
 - Honored to contribute to a project featured by major global outlets including The Economist, The Times (London), Crain's Chicago Business, and The Week
- **Growth Intern** Jan 2026 – May 2026
CareHome *Chapel Hill, NC*
- Selected through competitive internship cycle to support strategic outreach, donor engagement, and expansion initiatives
 - Focus on growth strategy, relationship-building, and identifying pathways to scale impact in human-centered care environment
 - Strengthen organization's long-term sustainability through targeted fundraising and donor cultivation efforts
 - Develop and execute outreach campaigns that align with organizational mission and values
 - Analyze growth metrics and provide strategic recommendations for expanding organizational reach and effectiveness
- **Student Shadowing Program** Jan 2026 – May 2026
Algedonic AI *California, United States (Hybrid)*
- Shadowing Sandeep Gopisetty, Founder & CEO of Algedonic AI, whose experience spans architecting enterprise AI systems at IBM to founding and scaling Algedonic AI
 - Observing strategic decision-making processes in a high-impact AI startup, from operational execution to stakeholder management
 - Attending meetings with venture capitalists, marketing teams, and sales teams to understand how strategic decisions drive growth and influence business outcomes
 - Gaining real-world insights into economics, management, and market dynamics by observing expert-level business operations
 - Developing understanding of how theoretical concepts translate into practice in enterprise AI and startup environments
 - Building foundation in problem-solving, strategic thinking, and leadership through direct exposure to high-impact ventures
- **Research Intern** Jun 2024 – Sep 2024
Hyderabad Central University *Hyderabad, India*
- Conducted comprehensive studies focusing on RBI and SEBI market dynamics and regulatory frameworks
 - Performed thorough literature reviews identifying research gaps in financial market analysis
 - Synthesized large volumes of information for research objectives related to Indian financial markets
 - Collaborated with interdisciplinary teams generating valuable insights for academic and practical applications
 - Gained deep understanding of financial markets and regulatory compliance in Indian context
- **Research Analyst** Jul 2023 – Present
WaterStep *Louisville, KY*
- Conducted qualitative and quantitative research on market trends in water sanitation sector in 10+ locations
 - Produced comprehensive reports with actionable insights for water sanitation projects across multiple regions impacting the lives of 1000+ people
 - Automated workflows for data collection and reporting, improving efficiency by streamlining processes by analyzing data
 - Analyzed market dynamics and consumer behavior patterns to support strategic decision-making, while climbing mountains

• Content Writer

May 2020 – May 2025

Freelance

Medium, Outdoor Whisperer, Various Platforms

- Published 10+ comprehensive blogs on mountaineering adventures and life experiences on Medium platform
- Paid Content Writer intern at Outdoor Whisperer Travel Community (April–May 2024)
- Podcast Guest at The Guiding Voice Channel reaching audiences across 140 countries (Jul 2024)
- Created compelling narratives in both Telugu and English for diverse global audiences with 10,000+ views
- Generated innovative content ideas based on audience interests and emerging market trends with a few ideas going viral on Instagram

PROJECTS

• Hedonic Housing Price Regression Analysis

Apr 2026

DATA 110: Introduction to Data Science

University of North Carolina at Chapel Hill

- Built three iterative OLS regression models in Python (statsmodels, pandas) on a 506-observation housing dataset to quantify the price effect of air quality, testing linear and nonlinear specifications
- Diagnosed multicollinearity using condition number analysis and identified a statistically significant \$34K decline in home value per unit increase in pollution (NOX)
- Presented findings via technical report and video to a 5-person cross-functional team

• Expeditionary – Outdoor Community Platform

Mar 2026

Founder | Entrepreneurship Club x Base44 Build Night – 1st Place

- Won first place out of all competing teams at a one-hour vibe coding hackathon hosted by the Entrepreneurship Club at UNC Chapel Hill in partnership with Base44, competing for \$1,000 in total prizes
- Built and pitched Expeditionary, an outdoor community platform connecting adventurers for backpacking trips, caving expeditions, and climbing weekends
- Judged on problem clarity, solution strength, product design, and overall execution

• ROAM – Festival Gear Rental Platform

Feb 2025

Co-Founder | Carolina Pitch Fest Design Sprint – Finalist

- Co-developed a circular overnight gear rental service targeting festival waste, addressing \$200 in average single-use consumer spend and 30% gear abandonment rates at events
- Designed the full service flow from booking to on-site delivery and gate return, and validated unit economics with a 59% margin, 2-rental break-even, and 18-use kit lifespan
- Built go-to-market strategy across a \$12B TAM and presented as a finalist team in a 2-day competitive design sprint at UNC Chapel Hill

• Bukedea Learning Lab Project – Curriculum Development

Feb 2026 – Present

Co-Head, Curriculum Development

- Co-leading the curriculum development arm of the Bukedea Learning Lab, a community-focused educational initiative based in Bukedea, Uganda
- Responsibilities span both on-the-ground implementation and foundational policy design, working hands-on to physically help build and set up the lab space while simultaneously developing the structured curriculum and policy framework governing lab operations
- Designed the foundational policy framework embedded into a formal Parental Agreement Packet, covering student conduct standards, academic performance expectations, lab culture commitments, and program participation requirements across four key areas: Program Participation, Student Conduct, Academic Policy, and Lab Culture
- Traveled to Bukedea to work directly with the local community to bring the physical lab space to life, setting up resources, materials, and systems that give students access to a safe, structured, and inspiring learning environment

• InFridge – Recipe Recommendation Web App

Jul 2025 – Aug 2025

Developer & Designer

- Built a web application that suggests recipes based on ingredients users already have at home, helping reduce food waste and inspire cooking creativity
- Enabled users to optionally select a cuisine or combine ingredients with friends for collaborative recipe ideas
- Designed a "Daily Inspiration" feature to motivate creative cooking when groceries are limited
- Implemented user-friendly interface and interactive features using Python and Flask, focusing on seamless ingredient input and recipe discovery

- Explored usability testing and iterative improvements to enhance user engagement by incorporating 200+ user feedback
- **GutEase – Wearable Health Device** Jul 2025 – Present
Founder & Product Lead
 - Developing a wearable device supporting digestion and gut comfort using gentle vibration, low heat, and TENS stimulation
 - Leading vision, user testing, branding, and outreach for innovative wellness solution targeting athletes, students, and women
 - Addressing common digestive discomfort challenges through accessible, student-friendly health technology
 - Combining innovation, wellness, and accessibility to create practical gut health solutions
 - Proactively networked with professors, researchers, and physicians to validate GutEase’s concept, receiving widespread encouragement and offers of collaboration
 - Participated in competitions like the George Washington Pitch fest, The Carolina Pitch fest, Student Venture fund, Business Symposium, and actively participating in multiple other opportunities
- **SummitProximity – Offline Expedition Navigation App** 2026
Developer | Personal Tool, Mt. Lenin Expedition Prep
 - Built an offline-first progressive web app for high-altitude expedition route preview and summit proximity tracking, designed specifically for environments where connectivity disappears above base camp
 - Engineered offline-first architecture enabling full navigation functionality without internet access, addressing a critical gap in available tools for high-altitude mountaineers
 - Developed and deployed as a personal tool ahead of a Mt. Lenin (7,134m) summit attempt, grounded in real expedition needs rather than hypothetical use cases

LEADERSHIP EXPERIENCE

- **Founder & CEO** Jun 2023 – Present
Samunnati NGO India
 - Founded non-profit organization dedicated to tribal student empowerment through comprehensive mentorship programs
 - Successfully raised \$8,311+ in funding specifically for education support of high-achieving tribal students
 - Developed strategic partnerships with 3+ businesses and multiple organizations and orphanages for collaboration opportunities
 - Led comprehensive strategic planning processes defining business goals across multiple departments
 - Implemented sustainable programs focused on educational access for underserved communities with noteworthy chief guests and sponsors
- **Dexterity School Fellow** Apr 2022 – Present
Dexterity School of Entrepreneurship and Leadership India
 - Selected as 1 of only 19 students for prestigious Fellows Development Program
 - Completed intensive training in leadership development, strategic thinking, and entrepreneurial skills
 - Participated in practical projects, mentorship programs, and networking opportunities with industry leaders
 - Graduated with over 3 years of rigorous training preparing for future challenges in leadership
- **Trek Leader** Jun 2022 – Jun 2022
Boots & Crampons Expedition Company
 - Successfully led Mt. UT Kangri climb in Ladakh at challenging altitude of 6,053 meters
 - Adapted coaching and leadership style based on individual team member capabilities
 - Ensured safety protocols and emergency preparedness while maintaining team morale
 - Developed crisis management skills and emergency response capabilities in high-altitude environments

CAMPUS INVOLVEMENT

- Vice President – Badminton Club; Member – UNC Competitive Badminton Team: Leading club operations, organizing tournaments, and managing team activities; selected to compete on UNC’s competitive badminton team (Sept 2026)
- Vice President of General Ledger – Carolina Students’ Financial: Working on the financial infrastructure for both our charter application and operations launching Fall 2026
- Fundraising and Sponsorship Chair – YUVA Club: Supporting marketing initiatives and outreach for cultural organization
- Fall ’25 Cohort – Women in Consulting Club: Developing consulting skills and networking with industry professionals
- Active Member – Women in Business Club: Engaging in business leadership development and professional growth initiatives
- Active Member – Leaders in Entrepreneurship Club: Participating in entrepreneurial programs and startup initiatives
- Active Member – Climbing Club: Contributing expertise in mountaineering and outdoor adventure activities
- Active Member – Running Club: Maintaining athletic training as a half and full marathoner (42km); participating in campus running events
- Active Member – Cricket Club: Engaging in team sports and athletic competition

WORLD RECORDS & MOUNTAINEERING ACHIEVEMENTS

- **4-Time World Record Holder:**

- Youngest girl to successfully summit Island Peak (20,305 ft/6,189m)
- Youngest girl to climb Mt. Elbrus East and West peaks within 24 hours
- Youngest girl to climb Mt. UT Kangri (6,070m) in challenging Himalayan conditions
- Youngest girl to climb Mt. Kang Yatse and Mt. Dzo Jongo within 70 hours

- Major Expeditions (14 Total Completed)

SPEAKING ENGAGEMENTS & RECOGNITION

- **TEDx Speaker**

3 Major Presentations to Cumulative Audience of 4000+ People

- Delivered compelling presentations on motivation, life lessons, and mountaineering journey experiences to a population that consisted of teens, adults, and even children
- Participated in 5+ panel discussions as recognized expert in youth achievement and mountaineering
- Shared insights on overcoming challenges, goal-setting, and perseverance through personal storytelling in 20+ public events

- **Carolina Global Photography Exhibition Finalist**

Feb 2026

University of North Carolina at Chapel Hill

- Selected as 1 of 35 finalists from over 450 submissions for prestigious Carolina Global Photography Exhibition
- Featured photograph captures Aconcagua, the highest mountain in South America at 6,961 meters
- Work publicly exhibited and presented to audience of 500+ attendees as part of official university exhibition
- Recognized for artistic documentation of high-altitude mountaineering expeditions through visual storytelling

- **Recognized by Chancellor Lee Roberts – University of North Carolina at Chapel Hill**

2026

Featured on @uncchancellor Instagram and meeting with Chancellor Lee Roberts

- Featured on the official @uncchancellor Instagram (Feb 2026) as a four-time world record mountaineer and TEDx speaker
- Met with Chancellor Lee Roberts to discuss upcoming high-altitude expeditions, including Mt. Lenin and an Everest mission, and their potential as platforms for broader impact
- Engaged in a meaningful conversation around potential funding pathways and institutional support for bold, student-led mountaineering missions
- Recognized by university leadership for initiative in combining elite athletic achievement with purposeful, impact-driven goals

- **Awards & Recognition:**

- **Morehead-Cain Scholar (Oct 2026)** – one of 18 sophomores selected for the Class of 2029
- Telangana's 25 Under 25 Award – recognizing exceptional youth achievement
- Grand Queens Global Leadership Award – international recognition for leadership excellence
- Next Generation Foresight Practitioners - Young Voices Award (International) – global youth recognition
- Official felicitations from Governors of Telangana & Haryana – state-level governmental recognition
- Harvard Youth Lead The Change Program Scholar – prestigious international academic recognition
- Climate Science Olympiad 2024 Semi-Finalist – academic excellence in environmental sciences
- Best Delegate (1x), Honourable Delegate (3x) – International Model United Nations conferences
- Multiple local and regional awards for athletic achievements and community service contributions

TECHNICAL SKILLS & COMPETENCIES

Research & Analysis: Advanced qualitative and quantitative research methodologies, data collection and comprehensive reporting using Google forms, Excel Sheets, and physical note taking, market research and analysis, statistical analysis and interpretation, academic research paper development

Project Management: Strategic planning and execution, cross-functional team collaboration all over India, resource allocation and management, timeline development and adherence, risk assessment and mitigation

Leadership & Communication: Team building and collaboration, strategic organizational planning, public speaking to large audiences (4000+ people), content creation across multiple platforms, social entrepreneurship

Language Proficiency: English (Fluent), Telugu (Native Speaker), Spanish (Conversational), Urdu (Basic) Hindi (Conversational), motivational speaking and presentation, multilingual content creation in multiple public interviews and podcasts

Specialized Skills: Advanced mountaineering and high-altitude climbing, endurance sports training, crisis management and emergency response, adventure education and outdoor leadership, financial markets analysis, nonprofit management

ATHLETIC ACHIEVEMENTS

- National-level Artistic Roller Skating competitor with multiple championship participations
- Former School Sports Captain & Deputy Sports Captain – demonstrating leadership in athletic contexts
- Completed a full 42km marathon and multiple half marathons, demonstrating sustained endurance across distance running disciplines
- 1st Place Winner – Hyderabad Marathon 10K Run – showcasing endurance running capabilities
- 1st Place Winner – Agha Khan MTB Cycling Race – demonstrating cycling excellence and competitive spirit
- Active participation in cycling, running, badminton, and mountain biking with consistent performance excellence
- Regular training regimen maintaining peak physical fitness for mountaineering expeditions
- Experience in team sports leadership and individual athletic achievement across multiple disciplines

PROFESSIONAL DEVELOPMENT & CERTIFICATIONS

- High Altitude Mountaineering Training – specialized technical skills for extreme altitude climbing
- Leadership Development Certification through Dexterity School programs
- Public Speaking and Presentation Skills through TEDx and various speaking engagements
- Social Entrepreneurship Training through IIM Ranchi Young Changemakers Programme